



Gates Foundation



iINVEST KENYA
KENYA INVESTMENT AUTHORITY

The Next 3 Billion On Tour Series: From Global Stage to Regional Action

The Next 3 Billion On Tour builds on Semafor’s annual Next 3 Billion Summit convened on the sidelines of the United Nations General Assembly in New York, translating global research and high-level dialogue into locally grounded action. In partnership with the Gates Foundation, Semafor is taking the conversation on the road to key markets across Africa and the Middle East, spotlighting insights from the Global Findex 2025 and the Global Digital Connectivity Tracker to examine how financial inclusion and digital connectivity can unlock opportunity for the next three billion people coming online.

Nairobi Edition: From Innovation to Scale

The Nairobi Edition, delivered in partnership with Invest Kenya, brings together policymakers, investors, and financial system leaders to move beyond ecosystem activity toward practical pathways for scale. Grounded in Global Findex insights, the dialogue will focus on how aligned action across capital, regulation, and digital financial infrastructure can close access and affordability gaps and position East Africa as a credible destination for long-term, inclusive investment.

{REGISTRATION BUTTON}

<https://events.semafor.com/n3bontournairobirequestinvitation/10995636>

Agenda

3:00 p.m. Doors Open/Registration & Networking

3:30 p.m. Welcome From Semafor

3:35 p.m. Headliner Interview: Governing for Scale in Digital Finance

As digital finance scales across East Africa, policy choices will determine whether innovation delivers broad-based inclusion or deepens existing gaps. This conversation examines how regulatory frameworks, market oversight, and

regional coordination can enable responsible scale, strengthen trust, and close the access and affordability gaps highlighted in the Global Findex data.

- 3:50 p.m. Global Findex Overview: The Global Picture, the East Africa Reality**
A scene-setting fireside conversation drawing on Global Findex insights to connect global financial inclusion trends with the lived realities of access, usage, and affordability across East Africa, and what this means for the next phase of scale.
- 4:00 p.m. Headliner Interview: From Reach to Relevance: The Platform Challenge**
Mobile money transformed access, but scale alone is not impact. This session explores how financial platforms are evolving beyond transactions to deliver deeper value through interoperability, partnerships, and products that improve everyday financial outcomes for underserved users.
- 4:15 p.m. Partner Perspective Session: Finance, Inclusion, and the Next 3 Billion**
- 4:30 p.m. Panel Discussion: From Innovation to Scale: Building Financial Infrastructure That Works**
Digital finance in East Africa has no shortage of innovation, but scaling inclusion depends on infrastructure that is reliable, interoperable, and investable. This panel brings together leaders from banking, national payments systems, and financial system development to examine what it takes to move from pilot-led growth to durable, region-wide scale. The discussion will focus on where coordination across regulators, payment rails, banks, and capital providers can unlock inclusive credit, seamless payments, and resilient financial systems that serve households and businesses across the region.
- 4:50 p.m. Headliner Interview: From Mobile Money to Market Access: Opening Capital Markets to Millions**
As digital finance transforms how people transact, digital rails are extending beyond payments into savings and investment, bringing capital markets closer to everyday financial life. This conversation explores how new market infrastructure and platform partnerships are lowering barriers to participation, enabling first-time investors to access formal markets, and expanding pathways to wealth creation across East Africa.
- 5:05 p.m. Closing Remarks & Invitation to Reception**
- 5:08 p.m. Program Adjourns**
- 5:10 p.m. Reception Begins**
- 6:30 p.m. Reception Adjourns**