

# KIIC 2026

KENYA INTERNATIONAL INVESTMENT CONFERENCE



MINISTRY OF INVESTMENTS,  
TRADE AND INDUSTRY

Invest  
in  
**KENYA**



[www.kiico.investkenya.go.ke](http://www.kiico.investkenya.go.ke)



InvestKenya\_

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InvestKenya

# Title sponsor- KShs. 60 million

# 1

A 12-month partnership between Jan. 2026-27 as part of KIICO's title sponsorship package

# 2

Enjoy the highest level of visibility, authority, and engagement throughout the KIICO 2026

## Benefits of title sponsorship



**Brand visibility** on all KIICO 2026 material **before, during, and beyond** the conference



**Media exposure**, including potential partnership with various Media Houses



**International visibility** during **Invest Kenya outbound investment promotion events** through to Jan 2027



**Access to Invest Kenya's exciting deal pipeline** & opportunities to facilitate and finance diverse investment opportunities



## Premium Brand Positioning

- Recognized as the **Official Title Partner**
- Top-tier **logo placement across all materials**: website, stage backdrops, media walls, printed programs, press releases, newsletters, and social media promotions.
- **Acknowledgment in opening ceremony** and in press interactions.



## Thought Leadership & Influence

- **Keynote speaking slot** for a senior executive (e.g., CEO).
- Opportunity to **co-host a sectoral side event as per the program**.



## Investor & Client Engagement

- Dedicated **private meeting room** for investor meetings.
- Access to the **gala dinner and VIP luncheons** as per the program.
- **10 complimentary VIP delegate passes** for your senior representatives.
- Access to Invest Kenya Golf Tournament (IKGT) 2x four-ball teams (8 golfers) .



## Exhibition & Onsite Presence

- **Prime exhibition space** in a high-traffic area
- Inclusion of **branded materials and digital content** in delegate packs.
- Dedicated Platinum Concierge
- Full Access to all sessions and the Exhibition



## Digital & Media Exposure

- **Sponsor's video** played during opening or closing sessions
- **Dedicated feature post/interview** on event social media and website
- Opportunity for **sponsored content or advertorial** in event program booklet.
- Inclusion in **event highlight reel** and **post-event reports**



## Long-Term Benefits

- **Right of first refusal** for headline sponsorship of the next KIICO event
- Inclusion in **post-event PR and follow-up communications**
- Access to **post-event analytics** (attendance, engagement, and reach data)